

That's The Ticket  
 1021 E. Fairview Blvd.  
 Inglewood, CA 90302  
 www.thatstheticketgame.com  
 (888) 445-4045

**THE SUCCESS GAME YOUR  
 FAMILIES WILL PLAY FOR A  
 LIFETIME.**



***"I didn't know discipline and building  
 good character could be so fun."***  
 (Navy Spouse & That's The Ticket Mom)

## THE IDEAL SPEAKER FOR YOUR NEXT EVENT

### SELECT "THAT'S THE TICKET" CLIENTS/CREDITS



#### MILITARY

- U.S. Army Family Advocacy
- U.S. Army Community Services
- U.S. Navy Fleet & Family Services
- U.S. Marine Corps Family Advocacy
- Army National Guard

#### GOVERNMENT AGENCIES

- Department of Child and Family Services

#### RECENT APPEARANCES

- ABC TV
- CBS TV
- FOX TV
- NBC TV
- FOX News Channel
- National Foster Parent Assoc. Conf.
- AZ Parent Of The Year Ceremony (Keynote)
- CO Foster Parent Conf. (Keynote)
- CA State Foster Parent Trainers Conf.

#### UNIVERSITIES / COLLEGE PARENTING PROGRAMS

- UCLA
- Florida State University
- UC Santa Barbara
- University of Utah
- Teach For America (Teacher Training Program)
- Foster/Kinship Caregiver Edu. Programs (CA Jr. Colleges)



To **order discount copies** of "That's The Ticket" or to have nationally recognized "Parenting Game" inventor, **Kevin McMahon** come work with **YOUR families or program**, call John at Out Of The Woods Publishing  
**(888) 445-4045**

\*Partial client listing. Complete list is available upon request.

### Kevin's Programs Are Perfect For:

- Conf. Keynotes/Workshops
- Mo. of the Military Family
- Holiday "Family" Events
- Parent Training Sessions
- Mo. of the Military Child
- Awards Banquets
- Staff Development
- Child Abuse Awareness Mo.
- Parent's Day



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TICKET

THE SUCCESS GAME YOUR  
FAMILIES WILL PLAY FOR A  
LIFETIME.

Nationally Recognized Parenting Game Inventor  
Author / Speaker / Entertainer

# KEVIN MCMAHON

"This whole Being-a-Parent thing just got a lot easier."  
— M. Rowe, ("That's The Ticket" Mom,  
Wife of a deployed soldier)

It's Like NOTHING Else On The Market.

— Dr. Kevin Leman, (Internationally-  
Known Psychologist & Regular Guest  
on "OPRAH")

Your kids are **more powerful** and **capable** than  
you could ever imagine. Look inside and discover how  
a game can **inspire them to excel.**

—K. McMahon



# KEVIN MCMAHON

## LOOK WHO'S PLAYING *THAT'S THE TICKET*



"Kevin's techniques played a key role in making my grandson the huge success he is today."  
**Virginia McCullough, NASA / JPL ret.**



"*That's The Ticket*" has been a Godsend for our family during this deployment."  
**(Natl. Guardsman's Spouse)**

"Kevin's game (and presentation) generates a feeling of being proactive in parenting-allowing not only the parents, but their children to feel a tremendous sense of accomplishment when goals are achieved."

**Kara Trudgeon, M.A.**  
**Fleet and Family Support Center,**  
**Naval Air Station Whiting Field**



"Gives me new hope with regards to disciplining my kids while my husband's deployed."  
**(Navy Spouse)**



"We easily incorporated the game into a brand new parenting class-and the positive feedback was immediate. The parents, kids and professionals love it."  
**Denise DeNicolo,**  
**Family Advocacy Program Manager,**  
**Fort Meade, MD**



"Those who were normally frazzled with the day-to-day drama of deployed parenting are smiling and talking about how this game has changed their home life. I'm even using it with my own daughter and WOW what a difference!"  
**ACS Family Advocacy Program, Ft. Wainwright, AK**



"*That's The Ticket*' provides a systematic method for actively guiding children in being more powerful in the world."  
**Dr. Dee Bridgewater**  
**Psychotherapist / UCLA**



"Empowers ANY parent to create a customized blueprint for their child's daily success".  
**Dr. Kevin Leman, (Internationally-Known Psychologist & Regular Guest on "Oprah")**



"His energy and enthusiasm had the audience contacting us long AFTER the segment aired."  
**Fred Bodimer, Exec. Producer, CBS, St. Louis**



"A MUST for all parents."  
**Rose M. Montiero, LCSW Graduate School of Social Work, USC**



"*That's the Ticket*" kids are finding success at school, at home and in business. One young winner got so excited about setting his own goals and "earning" things for himself that at the age of 14, he started his own successful web design company. Just recently, he received a proclamation from the Mayor of Los Angeles for his victory at the **National Microsoft Young Entrepreneur's Competition**. See his work (and *That's The Ticket*" in action) at [www.thatstheticketgame.com](http://www.thatstheticketgame.com).

### PARENTS ARE SAYING:

"I've never come across anything that's been so helpful, so effective and left such a lasting impression on my life and the life of my child."  
—(A *That's The Ticket* Mom)

"This is one of the few workshops that's concrete and instantly applicable to real life situations."  
—(National Foster Parents of America Conference)

### KIDS ARE SAYING:

"I always knew how to set goals. But, this game showed me how to make a plan to achieve them."  
—(A *That's The Ticket* Kid)

"My Dad had reasons to be proud of me every day, because I won every day."  
—(A *That's The Ticket* Kid)

## RIGHT NOW, FIND OUT:

How to order discount copies of "*That's The Ticket*".  
How to have nationally recognized "Parenting Game" inventor, Kevin McMahon, come work with YOUR families or program.

Contact John Woodlief (or Kevin Himself) at:  
(888) 445-4045 • (310)753-6516  
[www.gameofsuccess.com](http://www.gameofsuccess.com)

## The Ideal Speaker for Your Next Event!

Kevin McMahon is available for keynote speeches and workshop training.  
**(888) 445-4045 • [www.gameofsuccess.com](http://www.gameofsuccess.com)**

# THAT'S THE TICKET

## PARENTING: SAME PLAYERS, BRAND NEW GAME

There's NO job more challenging than being a parent in America these days. Two-career homes. Single parenthood. Foster/Kinship care. And, military tours of duty that continue to be extended—deeply affecting soldiers' wives and children here at home.

**As a result:** Families are turning to Kevin McMahon's widely acclaimed parenting game, *"That's The Ticket"*. Why? Playing the game empowers parents to bring vital order, structure and solidity to their family life—even in times of uncertainty. And, inspires kids to WANT to set new goals, master positive habits and EARN the

things they crave.

Now, game creator, Kevin McMahon travels the country, working directly with families (and those who train them) at military bases, parenting conferences and major university/college parenting programs—providing each participant with their own copy of *"That's The Ticket"*. Utilizing loads of humor, fun role-playing and true stories from actual *"That's The Ticket"* families, Kevin helps each parent customize their game boards around *their* unique goals for *their* unique kids. All in preparation to begin play the very moment they return home.

Every copy of *"That's The Ticket"* opens up to reveal a colorful game, with game boards, game pieces and a roll of golden tickets. Parents FILL the game boards with positive habit "Ways To Win" and fun "Prize & Rewards" game pieces. Each time a child completes a "Way To Win", (i.e.: *"Complete Your Homework Before Playing Video Games"*) they earn (1-5) tickets. BUT—if they do the opposite, they must PAY their parents (1-5) tickets. Kids want to earn and save ALL of the tickets they can, so they can buy the prizes and privileges they love. Like, an hour of TV (=10 tickets), a favorite snack (=15 tickets), a new CD...

### Playing "That's The Ticket"

## SCHEDULE YOUR OWN "TICKET GAME" PROGRAM PRESENTED BY KEVIN MCMAHON

### Parents Workshop

Every participant receives a copy of *"That's The Ticket"* that they use as a tool throughout the class. Customizing it around *their* goals for *their* kids and making it ready for play the moment they return home. Kevin guides parents through every phase of successful play:

- *Turning Specific Goals Into Ways Kids Can Win*
- *Building The Game Board*
- *Introducing The Game*
- *Playing to Ensure Kid's Victory*
- *Allowing Game To Grow w/ Kids*
- *Playing The Final Rounds, etc.*

**LENGTH: 90-Minute / Half-Day / Full-Day**

**INCLUDES: 10-50 Copies of "That's The Ticket" (enough for 10-50 families)**

### Train The Trainers

Kevin takes his fellow trainers through every step of successfully facilitating their own *"Ticket Game"* workshops. And, provides each professional with their own *"Ticket Game Trainer's Packet,"* which includes: a copy of the game, full-day and half-day workshop discussion guides and a CD, containing complete PowerPoint presentations.

**LENGTH: Half-Day / Full-Day**  
**INCLUDES: Game & "Trainer's" Packet for each attendee**

### "Ticket Game" KEYNOTE

Kevin does much more than merely discuss the concepts in his work. During his keynote addresses, he gets every audience member involved by forming family groups in which they actually play the *"Ticket"* game. Quite often, he makes prizes available for those who win tickets.

**LENGTH: 45-Minute / 60-Minute / 90-Minute**

*I started using Kevin's techniques with my own kids an hour after he spoke ... and they worked!!!*

— R. Crowley, (Fleet & Family Educator, Mom, Wife of a deployed soldier)

## Great Game! Exceptional Speaker!

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